

DustMagnet™ tested to capture up to 99.99% of SARS-COV-2 (COVID-19)*



*DustMagnet 5400 series tested to remove SARS-COV-2 in a 1,280ft³ chamber, in 60 mins. Performed under standard laboratory conditions and actual performance may vary. Not proven to kill SARS-CoV-2 or prevent transmission of COVID-19.

Freedom to breathe

Headquartered in Stockholm, Sweden, Blueair is the leading provider of **best-in-class** air purification solutions for people who want to breathe better and lead healthier lives. Since 1995, Blueair has been committed to enabling people including those with allergies, asthma and respiratory diseases to breathe the cleanest possible indoor air. Since 2016, we are a proud member of the Unilever family of brands.

Sold in over 60 countries, our high-performance air purification solutions are energy efficient and responsibly made. Through our unwavering commitment to excellence, research and constant innovation, Blueair is shaping the way the world breathes. Breathing clean air is a human right – making people feel more alert and alive today and tomorrow.

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blueair.com

● **Blueair**

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Designed
in Sweden

DustMagnet™

Designed for a life with less cleaning



Catches 99%^A of dust before it settles

The patent DustMagnet™ technology is uniquely designed in Sweden to powerfully attract airborne dust particles like a magnet before they settle on floors and surfaces.

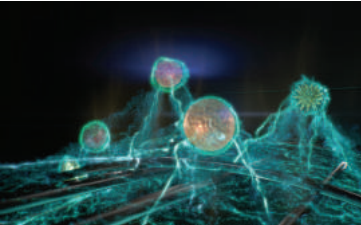
Thanks to a unique airflow in combination with charged pre-filters at least 99%^A of airborne dust is captured and removed so you can spend less time dusting and vacuuming.

More^B clean air, less noise, less energy

Our unique filtration technology that we call HEPASilent™ sets us apart. The combination of electrostatic and mechanical filtration allows us to use filters that are less dense and require less air pressure than traditional HEPA filters without a loss in performance – resulting in quieter and more energy efficient air purifiers.

Attracts dust like a magnet

Unique to the DustMagnet™ air purifier are the two stainless steel pre-filters that are constantly being positively charged, that effectively attract dust particles just like a magnet.



Auto Mode

DustMagnet™ air purifier features an Auto mode function with a smart sensor that monitors real-time air quality conditions and auto – adjusts to optimize performance ensuring clean air in your home.

In auto mode, the air purifier automatically increases fan speed when pollution levels rise and slows it down when the air is clean again.



Sleek Scandinavian Design

With a convenient top surface that doubles as a side table, DustMagnet™ air purifier is designed to blend into your home like a great looking piece of Scandinavian furniture. No need to hide your air purifier, place it where it will be most effective.

Blueair App

Proactively adapts to you and your home

With smart connected features^D like Welcome home and Clean air ETA, that you can enjoy with the Blueair app, you can control the air quality condition in your home wherever you are.

Clean air ETA

Easily track the progress of air cleaning and remaining time until the air is clean, managed by the Blueair Clean Air ETA algorithm. The app will notify you with real-time updates until your air is clean.

Customize settings

Adjust settings like child lock, night mode schedule, LED brightness, and more remotely via the Blueair app or Amazon Alexa enabled device.



^D Feature can only be enjoyed with the Blueair app.

Awards certification



DustMagnet™ Performance & Specifications

● Yes ● No



Model	5240i	5440i	
Clean a 35 m² room once	21 min.	13 min.	
Recommended room size ^E	19 m² (206 ft²)	32 m² (345 ft²)	
Air changes per hour (ACH)			
5 air changes per hour (ACH)	19 m² (206 sq. ft.)	32 m² (345 sq. ft.)	
4.8 air changes per hour (ACH)	20 m² (214 sq. ft.)	33 m² (359 sq. ft.)	
4 air changes per hour (ACH)	24 m² (257 sq. ft.)	40 m² (431 sq. ft.)	
3 air changes per hour (ACH)	32 m² (343 sq. ft.)	53 m² (575 sq. ft.)	
2 air changes per hour (ACH)	48 m² (514 sq. ft.)	80 m² (863 sq. ft.)	
1 air change per hour (ACH)	96 m² (1028 sq. ft.)	160 m² (1725 sq. ft.)	
Claimed product performance			
Filtration Technology	HEPASilent™	HEPASilent™	
Smoke CADR ^E	232 m³/h (137 cfm)	391 m³/h (230 cfm)	
Dust CADR ^E	226 m³/h (133 cfm)	408 m³/h (240 cfm)	
Pollen CADR ^E	238 m³/h (140 cfm)	433 m³/h (255 cfm)	
Product			
Sound level ^F	– High	47 dB(A)	49 dB(A)
	– Low	23 dB(A)	30 dB(A)
Energy consumption ^G	– High	22 W	42 W
	– Low	4 W	7 W
Clean Air Distribution	Side Flow	Side Flow	
Energy Efficiency (particle CADR/W)	10.5	9	
Filters			
Filter type	ComboFilter 5200	ComboFilter 5400	
Prefilters	Charged & Cleanable	Charged & Cleanable	
Main Replacement Filters	Double (S)	Double (M)	
Number of filters	2	2	
Connectivity / sensors			
Blueair app (Wi-Fi connected)	●	●	
Auto Mode	●	●	
Particle sensor	LED	LED	
User Interface			
Material & finishing	Plastic, sophisticated matte finish, fabric	Plastic, sophisticated matte finish, fabric	
Air quality indicator light bar	●	●	
Dimensions / weight			
Product dimensions (H x W x D)	520 x 220 x 220 mm (20.5 x 8.66 x 8.66 in)	650 x 290 x 290 mm (25.6 x 11.4 x 11.4 in)	
Product weight (including filter)	4.5kg (9.9 lbs)	6.8kg (14.9 lbs)	

^A Refers to the removal of 99% of airborne dust particles (0.5–3 µm) in 20 min on highest fan speed based on AHAM AC-1 protocol; not applicable to larger particle sizes and particles that have already settled on surfaces.

^B HEPASilent™ technology combines mechanical and electrostatic filtration to provide a higher particle Clean Air Delivery Rate (pCADR) than conventional methods of only using mechanical filtration (at the same rpm on the fan and energy consumption of 18.3W). Based on internal testing on particle CADR according to GB/T18801-2015 standard.

^C Based on test of removal rate of fine particles (0.1–11 µm) according to AHAM AC-1–2019 standard and GB/T18801-2015 test standards removal of formaldehyde and VOC.

^E According to ANSI/AHAM AC-1-2015.

^F Sound pressure according to GB18801 and GB4214.1.

^G According to GB/T18801-2015.